

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A liquid crystal display device in which a liquid crystal is held between a pair of substrates arranged facing each other, on one substrate of a pair of the substrates, a plurality of scanning lines and a plurality of data lines are provided in the matrix while a diffusion reflector doubling as a display electrode and a switching element connected to the diffusion reflector are provided in each of regions partitioned by the scanning lines and the data lines, and a counter electrode is provided under the other substrate,

wherein the diffusion reflector comprises a specular reflector having electrical conductivity and a light-diffusion portion made of a transparent dielectric arranged on the specular reflector, and the light-diffusion portion has an uneven configuration on the surface in the side facing the liquid crystal,

wherein the light-diffusion portion includes a number of projections arranged at a distance from each other, and

wherein the projections are provided on an incident surface of the specular reflector.

2. (canceled)

3. (original) The liquid crystal display device according to Claim 1, wherein the value of the dielectric constant of the transparent dielectric constituting the light-diffusion portion is close to the value of the dielectric constant of the liquid crystal in applying the voltage to the liquid crystal rather than the value of the dielectric constant of the liquid crystal in applying no voltage to the liquid crystal.

4. (original) The liquid crystal display device according to Claim 1, wherein the value of the refractive index of the transparent dielectric constituting the light-diffusion portion is close to the value of the refractive index of the liquid crystal in applying the voltage to the liquid crystal rather than the value of the refractive index of the liquid crystal in applying no voltage to the

liquid crystal.

5. (original) The liquid crystal display device according to Claim 1, wherein a maximum value of the thickness of the light-diffusion portion is 3 μm or less.

6. (original) The liquid crystal display device according to Claim 1, wherein the transparent dielectric constituting the light-diffusion portion comprises polyimide, and the transparent dielectric is subjected to a rubbing treatment so that a function as an alignment film is provided.

7. (original) The liquid crystal display device according to Claim 1, wherein the diffusion reflector is a transreflector.

8. (currently amended) A liquid crystal display device in which a liquid crystal is held between a pair of substrates arranged facing each other, a diffusion reflector doubling as a display electrode is provided on one substrate of a pair of the substrates, and a counter electrode intersecting the display electrode is provided under the other substrate,

wherein the diffusion reflector comprises a specular reflector having electrical conductivity and a light-diffusion portion made of a transparent dielectric arranged on the specular reflector, and the light-diffusion portion has an uneven configuration on the surface in the side facing the liquid crystal,

wherein the light-diffusion portion includes a number of projections arranged at a distance from each other, and

wherein the projections are provided on an incident surface of the specular reflector.

9. (canceled)

10. (original) The liquid crystal display device according to Claim 8, wherein the value

of the dielectric constant of the transparent dielectric constituting the light-diffusion portion is close to the value of the dielectric constant of the liquid crystal in applying the voltage to the liquid crystal rather than the value of the dielectric constant of the liquid crystal in applying no voltage to the liquid crystal.

11. (original) The liquid crystal display device according to Claim 8, wherein the value of the refractive index of the transparent dielectric constituting the light-diffusion portion is close to the value of the refractive index of the liquid crystal in applying the voltage to the liquid crystal rather than the value of the refractive index of the liquid crystal in applying no voltage to the liquid crystal.

12. (original) The liquid crystal display device according to Claim 8, wherein a maximum value of the thickness of the light-diffusion portion is 3 μm or less.

13. (original) The liquid crystal display device according to Claim 8, wherein the transparent dielectric constituting the light-diffusion portion comprises polyimide, and the transparent dielectric is subjected to a rubbing treatment so that a function as an alignment film is provided.

14. (original) The liquid crystal display device according to Claim 8, wherein the diffusion reflector is a translector.